About the Community Bake Day Fundraiser

We're proud to do our part to foster a stronger community by offering this fundraising opportunity to help groups like yours raise money for worthy activities. On the day designated as your Community Bake Day, we'll donate 10 percent of all sales generated by customers who present Community Bake Day tickets on your behalf.

Here's how the fundraiser works:

- Fill out application.
  Ask the store manager if you need an application form.
- Select a date.
  If your organization qualifies, we'll contact you to select a date for your Community Bake Day event.
- Distribute tickets.
  We'll provide you with Community Bake Day tickets you can distribute to family, friends and neighbors. Pass them out to as many people as you can to let them know that a portion of their anything they buy on your designated day will be donated back to your organization.
- Promote the event.
  Advertise, hang posters, and spread the word every way that you can—to get a good customer turnout on the day of the fundraiser. See the promotion ideas below for help.
- Get your money.
  After the event, we'll add up all the sales generated by people with tickets, and send your group a check for 10 percent of the total sale amount.

Promotion Ideas:

- Use your network of family, friends, volunteers and neighbors to get as many Community Bake Day tickets handed out as possible.
- Announce the event at upcoming meetings.
- Post reminders on bulletin boards.
- Advertise in your newsletters, bulletins or other communications. Ask the store manager for sample ads that make it easy for you to get started.
- Send an announcement to the calendar section of your local newspaper.
- Bring a band, or other entertainment, to perform on event day. (Please discuss it with the store manager in advance).

(Type your bakery name, address and phone number here)

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